



In 2003, Bonnie was diagnosed with lung cancer.

Today her foundation brings hope to the many faces of this devastating disease.

ANNUAL REPORT 2017



BONNIE J. ADDARIO  
**LUNG CANCER**  
FOUNDATION

## To our patients, donors and all who believe in what we do.

2017 was a year in which our efforts to make lung cancer a **chronically managed disease** continued to gain awareness among healthcare leaders and patients worldwide. Some positive changes can be measured with data, but equally critical to living with lung cancer is something we can't measure... that intangible feeling of HOPE.

Thanks to each of you,ALCF milestones this year are many, including:

- Expanded remote *Living Room* series to five cities to spread **education, support and hope to communities nationwide.**
- Increased one-on-one calls to patients resulting in more patients getting second opinions.
- Shared critical information with on-going, timely updates to our educational materials.
- Surpassed national goals for *Centers of Excellence (COE)* at community hospitals, now serving 6,000+ patients at 30+ centers, ensuring **access for all.**
- 100+ events nationwide, including 5K walks and grass-roots fundraisers, where patients and families bonded, celebrated and hugged.
- Facilitated nine studies, including the Epidemiology of Young Lung Cancer, ROS1-Fusion Positive Tumors, Liquid Biopsies, and more.
- Enrolled more patients in our international *Patient Registry*, gathering information directly from patients to provide a real-world view of outcomes and treatment effectiveness.
- Increased **early detection** initiatives and advanced treatments for those diagnosed at later stages.

I am a survivor. Every day I count my blessings that after 14 years, I am still able to enjoy my family and my work. My dream is for everyone to survive as I have and to make lung cancer a chronically managed disease.

The sun is rising on this dream with increased early detection screening; Medicare and Medicaid screening approval for some patient populations; and more treatment options, such as immunotherapy, CAR T-cell therapy and combination therapies. One of our goals is insurance company reimbursement for comprehensive genomic profiling—a must to ensure that patients get the right treatment at the right time and have access to clinical trials.

From the start your generosity has been a constant and in 2017 you have helped us to advance our mission. We are working 24/7 to make our dreams and yours come to fruition. We may be a small group, but we are MIGHTY! We have **global reach** and are making a **global impact**. Stay tuned!

With much love and thanks,



Bonnie Addario  
Founder & Survivor



# Francisco Guerra



Francisco is used to defending not just family and friends, but his country. A former Air Force veteran diagnosed with lung cancer, he is now used to others looking out for him.

“My wife has been my right arm through all of this, and my son and daughters have stepped up too. I don’t know what I would do without them.”

Francisco has a positive attitude about his disease now, but it wasn’t always the case. “When I was in so much pain, I just wanted to give up,” he said, “then I started thinking about my family—especially the kids. They are so encouraging for me and that makes me fight harder.”

Although he was suffering from chest pain for a long time, Francisco was a non-smoker and never envisioned that he might have lung cancer.

After several doctor visits, one of his daughters finally convinced the VA to perform further tests. A week later, he was informed he had stage IV lung cancer that had metastasized into his liver and sternum.

Francisco has a very sobering piece of advice to others, “Always go to your yearly check-up. Don’t wait until you’re feeling sick to see a doctor—because that might be too late.”

“Cancer is a difficult thing to live with, so the gift I am receiving from ALCF’s Bring Hope Home and the love of my family means so much to me.”

The **BONNIE J. ADDARIO LUNG CANCER FOUNDATION (ALCF)** is one of the largest philanthropies devoted exclusively to eradicating lung cancer through research, education and advocacy. The goal of ALCF is to work globally and collaboratively to turn lung cancer into a chronically managed disease and ultimately a curable disease.

The **ADDARIO LUNG CANCER MEDICAL INSTITUTE (ALCMI)**, a non-profit partner of ALCF, is a patient-centric international research consortium of 20+ institutions in the U.S. and Europe. ALCMI focuses on unique scientific and clinical research initiatives to accelerate the discovery and delivery of advancements to benefit patients.

*For a list of donors (Jan 1–Dec 31, 2017) please see: [lungcancerfoundation.org/2017annualreport](http://lungcancerfoundation.org/2017annualreport).*

Patients fighting lung cancer today and those diagnosed tomorrow are at the heart of ALCF’s mission to increase lung cancer patient survival.

# OUR COMMITMENT: To make lung

## As a result of the following successes, our patients

### PATIENT CARE

- ALCF added **18 new Centers of Excellence (COE)** at community hospitals nationwide, including multiple sites through the SCL Health network in Colorado and Montana.
- The current COE program has **30+ sites serving 6,000+ patients in 14 states**, providing access to patients regardless of location, socio-economic status, health literacy, education or native language. *ALCF's Seal of Excellence ensures a standard of care comparable to that at academic centers.*

### PATIENT VOICE

- **416 patients (ages 10–93) from 20 countries** enrolled in the worldwide *Lung Cancer Patient Registry*, a growing network creating big data to improve patient outcomes and treatment effectiveness, manage costs; and more.
- *The International Association for the Study of Lung Cancer (IASLC)* joined ALCF as a member of the *Registry*, bringing patients and the medical community together in disease data collection and analysis.

### PATIENT SUPPORT

- The *Living Room* monthly education/support and speaker series in San Carlos, CA added remote programs in Sacramento, CA, Dallas, TX, Ft. Lauderdale, FL, New Haven, CT and Washington, D.C. The series had **22,888 views (live streaming and post-program) from people in 96 countries.**
- Through the *Bring Hope Home for the Holidays* program, ALCF and Boehringer Ingelheim (BI) brought holiday cheer to lung cancer patients and families in **21 cities** across the U.S. Volunteers decorated homes, wrapped gifts, wrote holiday cards, and more.

### PATIENT EDUCATION

- The third edition of the *Patient Education Handbook* was published in English, Spanish and Chinese, with **5,000 copies distributed.**

- *Patient Education Video Archive Library* had **67,783 views in 2017**, totaling **895,137 views from 144 countries since 2008.**

### FUNDRAISING

- **100+ grassroots fundraisers and 10 5K events**—*Your Next Step is the Cure*—rallied **15,000 participants and donors coast-to-coast.**
- The annual *Drive It Off the Earth Golf Tournament* was ALCF's most successful tourney to date with **124 participants.**
- The *Simply the Best Gala* celebrated patients, survivors, caregivers, physicians, researchers and industry leaders, raising close to **\$1 million with 500+ attendees.**
- *RideHard. BreatheEasy.* John Matthews, ALCF board member, biked from Philadelphia to San Francisco (3,553 miles/12 states/52 days) to raise money for and awareness of lung cancer. The ride was inspired by Kathleen, John's mother, who died of lung cancer. ALCF and the *Lung Cancer Alliance (LCA)* benefited from the **\$93,000+ raised.**

### INNOVATION

- *Concept to Clinic Crowdsourcing Challenge.* In collaboration with DrivenData, ALCF challenged data scientists, software engineers, designers and researchers worldwide to build an open source software application for the early detection of lung cancer. **600 contributors from 68 countries** entered, with top contributors sharing \$100,000 in prize money.
- *Clinical Trial Innovation Prize Crowdsourcing Challenge* awarded \$180,000 for innovative ways to increase cancer patient enrollment in clinical trials. *First prize:* Nadine Housri, M.D. (Yale Cancer Center) and Samir Housri for **Mednet**, a social network for physicians to share trial information with doctors in an engaging way. *Second prize:* Judith Trotman and Roslyn Ristuccia of Australia for the application **ClinTrial Refer**, which increases patient/hospital cross-referral by enhancing doctors' knowledge of current trials.



**2006**

Founded by a survivor to help patients

**2007**

ALCF Lung Cancer Summit with lung cancer leaders, clinicians, patients



**ALCFMI**

'al-ko-mē  
ADDARIO  
LUNG CANCER  
MEDICAL INSTITUTE

**2008**

ALCFMI founded for patient-centric scientific and clinical research

**2009**

First Living Room program held and 5K Series launched



**2010**

"Jill's Legacy" started to build awareness about young people with lung cancer

**2011**

First ALCMI research study



**2012**

Living Room series livestreamed worldwide

# cancer a chronically managed disease.

## are living longer.

### COLLABORATION

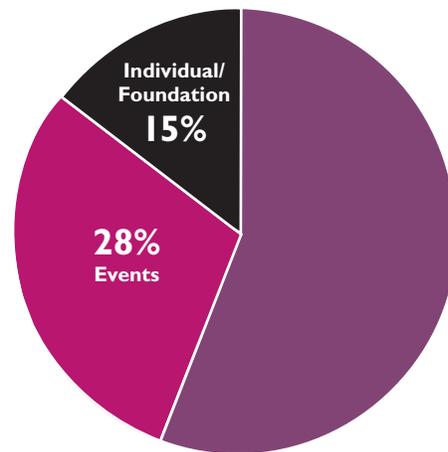
- ALCF partnered with *Lung Cancer Alliance (LCA)* in Washington D.C. to present a **special remote Living Room** program on *Advancing Progress in Cancer Care through Research and Advocacy*. Founder Bonnie J. Addario joined a panel discussion featuring: Jennifer King, Ph.D., Director of Science and Research, LCA; Ryan Hohman, V.P., Public Affairs, Friends of Cancer Research; and Linda House, R.N., President, Cancer Support Community.
- **ALCF, Champions Oncology, and ROS1ders** (a patient/caregiver group coping with ROS1 positive cancers) launched a *patient-driven clinical study* in ROS1 positive cancer. This study is part of the *Global ROS1 Research Initiative* focused on improving outcomes for this rare oncogene-driven cancer.

### AWARDS

- *Addario Lectureship Award*. ALCF honored Frances A. Shepherd, M.D., senior staff physician, Princess Margaret Cancer Centre, and professor of medicine, University of Toronto, for her leadership in improving treatment options and her success in helping people with advanced lung cancer live longer.
- ALCF and IASLC presented the second joint *International Fellowship Award* to Evgeny Izumchenko, M.S., Ph.D., Johns Hopkins University School of Medicine for \$300,000. The award supports an early career scientist doing innovative research with potential for high clinical impact in the **Early Detection of Lung Cancer**.
- In 2017, Bonnie Addario was the recipient of several prestigious awards:
  - *Jacob K. Javits Award for Public Service* recognizing her contributions to public awareness, policy and pulmonary medicine by the National Association for Medical Direction of Respiratory Care
  - *Woman of Influence Award* by the *Silicon Valley Business Journal*
  - *Purpose Prize Fellow Award* by AARP

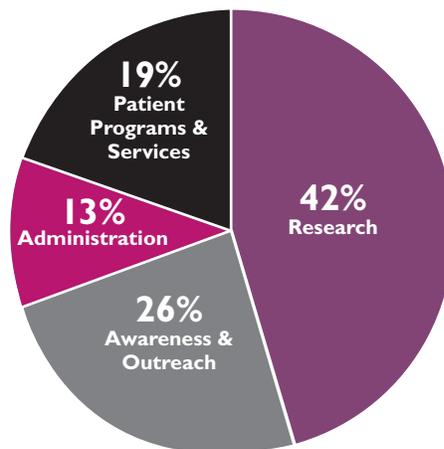
## Revenue Raised 2017:

\$4,980,919 (pre-audited)



## Fund Allocation 2017:

88% of every dollar donated supports programs, services, outreach & research.



ALCF was the only lung cancer foundation to receive a platinum seal for transparency, the highest recognition of the world's largest source of nonprofit information.

### 2013

Patient Education Handbook published



### 2014

Centers of Excellence Program formed and First Young Innovators Team Award given

### 2015

Genomics of Young Lung Study highlighted at World Conference



### 2016

Lung Cancer Patient Registry launched

### 2017

- The first Bring Hope Home for the Holidays brought cheer to 21 patients/families in cities across the U.S.
- Five Living Room locations were added to the program.
- ALCF celebrated its 11th year as a foundation.



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